

COHAN ANDERSEN

SENIOR VIDEO EDITOR

CONTACT

ADDRESS

Maplewood NJ, NYC Area

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LINKS

[Senior Video Editor Portfolio](#)

[LinkedIn Profile](#)

[SAG/AFTRA Voiceover Portfolio](#)

[The Film with 3 Brains podcast](#)

[HeiterLand, a self-published alternate history/speculative fiction novel on Amazon](#)

[Aberration Type, a short-lived Film Review Blog](#)

SKILLS

Adobe Creative Cloud

Adobe Premiere Pro

Adobe After Effects

Adobe Audition

Adobe Photoshop

Adobe Media Encoder

Microsoft Office

Data Asset Management

Google Docs

Ability to Work in a Team

PROFILE

- Experienced creative Senior Video Editor who feels equally comfortable collaborating with a large creative team or cutting solo for the bulk of a project.
- Extremely fast. Which is a huge asset when deadlines are tight (because when are they not?).
- An avid quoter of 80's movies and host of an award-winning film-review podcast called, *The Film with 3 Brains* with 2 of my oldest childhood friends.
- Ardent creator of stuff... even if just building a picnic table from scratch.
- [Senior Video Editor Portfolio](#)
- [LinkedIn Profile](#)

PROFESSIONAL EXPERIENCE

Senior Video Editor, Ogilvy

New York City

Apr 2024 — Present

- Utilize advanced video editing techniques to create unique and engaging video content for Google Pixel, KFC, Coca-Cola, Sprite, Kiehl's and various clients.

Senior Video Editor, Great Machine, Deutsch NY

New York City

Jan 2019 — Apr 2024

- Collaborated with producers and creatives to ensure all videos adhered to the project vision and built a foundation of trust resulting in creative teams actually wanting to edit in-house.
- Offer creative options at all stages both within and outside the set parameters of a project, pushing each edit creatively to achieve that highest possible quality and results
- 100% compliance with client-mandated timelines.
- High proficiency with color spaces (LUTs, grading, etc)
- Edit high-quality and polished short form television spots, online videos, social posts and internal sizzles & pitch work
- Consulted on Great Machine shoots at the pre-production stage to ensure all edit materials are to spec.
- Provided final SAG voice-over for 8 spots in a Spectrum Business TV campaign. Read voice-over for most internal sizzle and pitch videos.
- Served as mentor to 2 junior staff video editors and 6 - 10 freelance video editors while providing professional guidance
- Follow industry trends and emerging technologies to infuse fresh perspectives into our video content and increase efficiency and impact
- Expert at sourcing video and audio clips for test rips, pitch videos and case studies
- Clients include *Simple Mills, Dr. Praeger's, Lactaid, Cetaphil, Betway, Spectrum, PNC Bank, Outback Steakhouse, Busch, Michelob, Budweiser, Acuvue, Celestial Seasonings, Alba, DraftKings, Godaddy.com*

Ability to Work Under Pressure

Excellent Communication Skills

Highly Organized

Final Cut Pro

Juggle (literally, balls or bowling pins)

Pool Shark (3 time MVP of my American Poolplayers Association division)

Former D3 National Champion Volleyball Player

Once stacked 4 golf balls (the World Record is 9)

Appeared in a Handsome Boy Modeling School music video that aired on MTV's 120 Minutes once (still have 12 of my 15 minutes of fame remaining)

Senior Video Editor, Freelance

New York City

Aug 2014 — Jan 2019

- Execute Senior Video Editor role on a freelance basis for a wide range of clients including:
- **NBCUniversal Content Innovation Agency:** Walmart | **Deutsch NY-**: DraftKings, Outback Steakhouse, Epiduo, Busch, PNC Bank | **Wieden + Kennedy:** ESPN, Spotify, Bud Light, Duracell, Lyft | **Droga5:** Chase, Mattress Firm | **Anomaly:** Brookside, Australia Tourism, Budweiser, Kit Kat | **72 & Sunny:** Seventh Generation | **Saatchi:** Sprint pitch, Spectrum pitch | **The Barbarian Group:** Brisk Iced Tea pitch, Pepsi | **Sibling Rivalry:** Scripps/Food Network pitch | **Avalanche Creative Services:** Bosley Eyebrow Restoration | **Ataboy Studios:** Merrill Gardens | **IMAX Corp:** 2018 Offerings Promo | **VMLY&R:** Xerox | **Dinoto:** Upfronts for ABC

Director of Post-Production & Senior Video Editor, Steelhead, Deutsch, Inc.

New York City

2010 — 2014

- Autonomously managed and oversaw all in-house post-production services. Created bids, actualized projects, scheduled freelancers, created and implemented all department workflows, oversaw edit suites and stations, vendor acquisition and interaction, and supervised all editorial staff & a Business Manager, while also functioning as Senior Editor.
- Edited pitch videos that helped win both Unilever's Degree global business & Jägermeister.
- Edited over 100 GIFs for TNT's "Mob City Twitter Script" campaign that won approximately 10 awards, including Cannes, Bronze Cyber Lion, Content Placement | Cannes, Shortlist, Innovative Use of Social or Community | AICP Next Award, Social | Webby Awards, Honoree, Social: Entertainment | Shorty Awards, Finalist, Best Twitter Campaign | One Show, Merit, Best Use of Social Network.
- 74% increase in client-billable revenue in 2011
- 29% increase in 2012
- 45% increase in client-billable revenue in 2014

EDUCATION

Bachelor of Arts, University of Wisconsin - Oshkosh

Oshkosh, WI

Graduated with 3 majors: Radio/TV/Film, Theater and English. I was an undergrad for 11 semesters (and 3 credits short of an Art Minor). Radio/TV/Film emphasis was Film, English emphasis was Writing and Theater emphasis was Acting. Cast in 1 play in college, *Approaching Zanzibar...* played 2 different characters, poorly.