



COHAN ANDERSEN

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SUMMARY

Accomplished Video Editor specializing in visual storytelling that boosts brand engagement. Expertise in Adobe Premiere Pro drives audience growth, achieving over 8 million views on social media campaigns. Mentors junior editors to enhance team collaboration and performance. Manages diverse projects across genres, delivering high-quality results aligned with creative vision.

SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Audition
- Adobe Photoshop
- Adobe Media Encoder
- Video editing
- Post-production process
- Post-production workflow
- Video compression techniques
- Multi-camera editing
- Motion graphics
- Video clip sourcing
- Data Asset Management
- Adobe Creative Cloud
- Frame.io
- Riverside.fm
- Microsoft Office
- Google Docs
- Creative storytelling
- Collaboration techniques
- Adaptive editing styles

EXPERIENCE

Senior Video Editor / Freelance - New York City 07/2025 - Current

- Edited video content for diverse clients, enhancing storytelling across multiple platforms and formats.
- Edited raw footage into polished videos for various clients and projects.
- Collaborated with clients to understand their vision and project requirements.
- Utilized industry-standard software to enhance video quality and effects.
- Clients include, **VCCP**: Chrome x McLaren (F1 Racing partnership) | **DNY**: Swisher | **Rugiet** (client-side internal creative studio) | **HunterPark/Seiden**: Geisinger Pitch | **Bullish**: Carbone x Good(ish) | **Piggy**: narrative short film

Podcast Producer, Host & Editor / The Film With Three Brains - Maplewood, NJ 12/2019 - Current

- Created, produced, & co-hosted award-winning podcast The Film With Three Brains, engaging diverse audiences and earning critical recognition.
- Published over 200 podcast episodes across major platforms including Spotify and Apple Podcasts.
- Launched and managed YouTube channel for video episodes, expanding podcast reach and enhancing audience engagement across platforms.
- Edited audio files for clarity and quality using industry-standard software.

Senior Video Editor / Ogilvy - New York City 04/2024 - 07/2025

- Edited Dove+Men Care Force One social video featuring influencer Cam Wilder, achieving 8.4 million views on TikTok and 1.6 million views on Instagram, significantly increasing audience reach.
- Edited video footage with color correction, audio mixing, and motion graphics for brands including Google Pixel, KFC, Coca-Cola, Sprite, Dove, IKEA, Powerade, CeraVe, and Kiehl's, enhancing visual storytelling and brand engagement.
- Managed multiple projects simultaneously while meeting tight deadlines.
- Collaborated with clients to understand project vision and requirements.

Senior Video Editor / Great Machine, Deutsch NY - New York City

01/2019 - 04/2024

- Edited high-quality and polished short form television spots, online videos, social posts and internal sizzles & pitch work.
- Offered creative options at all stages both within and outside the set parameters of a project, pushing each edit creatively to achieve that highest possible quality and results.
- Collaborated with producers and creatives to align videos with project vision, fostering trust and encouraging in-house editing by creative teams.
- Demonstrated high proficiency in utilizing color spaces, including LUTs and grading techniques.
- Monitored industry trends and emerging technologies to incorporate innovative perspectives into video content, enhancing overall quality and engagement.
- Served as mentor to 2 junior staff video editors and 6 - 10 freelance video editors while providing professional guidance.
- Clients include Simple Mills, Dr. Praeger's, Lactaid, Cetaphil, Betway, Spectrum, PNC Bank, Outback Steakhouse, Busch, Michelob, Budweiser, Acuvue, Celestial Seasonings, Alba, DraftKings, Godaddy.com.

Senior Video Editor / Freelance - New York City

08/2014 - 01/2019

- Provided Senior Video Editing services on a freelance basis to various clients, including: **NBCUniversal Content Innovation Agency:** Walmart | **Deutsch NY:** DraftKings, Outback Steakhouse, Epiduo, Busch, PNC Bank | **Wieden + Kennedy:** ESPN, Spotify, Bud Light, Duracell, Lyft | **Droga5:** Chase, Mattress Firm | **Anomaly:** Brookside, Australia Tourism, Budweiser, Kit Kat | **72 & Sunny:** Seventh Generation | **Saatchi:** Sprint pitch, Spectrum pitch | **The Barbarian Group:** Brisk Iced Tea pitch, Pepsi | **Sibling Rivalry:** Scripps/Food Network pitch | **Avalanche Creative Services:** Bosley Eyebrow Restoration | **Ataboy Studios:** Merrill Gardens | **IMAX Corp:** 2018 Offerings Promo | **VMLY&R:** Xerox | **Dinoto:** Upfronts for ABC.
- Edited video footage to create compelling narratives and engaging content.
- Collaborated with clients to understand project goals and vision.
- Utilized industry-standard software for video editing and post-production tasks.

Director of Post-Production & Senior Video Editor / Steelhead, Deutsch, Inc. - New York City

01/2010 - 01/2014

- Edited pitch videos that helped win both Unilever's Degree global business & Jägermeister.
- Edited over 100 GIFs for TNT's "Mob City Twitter Script" campaign, contributing to 10 prestigious awards including Cannes, Bronze Cyber Lion and Webby Honoree.
- Managed in-house post-production services, ensuring high-quality output and timely delivery.
- Developed bids and executed projects, coordinating freelancers and optimizing department workflows.
- 74% increase in client-billable revenue in 2011, 29% increase in client-billable revenue in 2012, and a 45% increase in client-billable revenue in 2014.

EDUCATION

Bachelor of Arts: Radio/TV/Film, Theater, English
University of Wisconsin - Oshkosh - Oshkosh, WI

- Graduated with 3 majors: Radio/TV/Film, Theater and English. I was an undergrad for 11 semesters (and 3 credits short of an Art Minor). Radio/TV/Film emphasis was Film, English emphasis was Writing and Theater emphasis was Acting. Cast in 1 play in college, Approaching Zanzibar... played 2 different characters, poorly.
 - GPA: 3
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WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/in/cohanandersen>
- <https://www.youtube.com/@TheFilmWithThreeBrains>
- <https://www.cohanandersen.com/voice-over>