

# Cohan Andersen

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<https://www.cohanandersen.com>

## Summary

Experienced Video Editor specializing in visual storytelling that enhances brand engagement. Proficient in Adobe Premiere Pro and adept at managing projects across genres to deliver high-quality results. Skilled in mentoring teams to improve collaboration and performance.

## Skills

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Audition
- Adobe Photoshop
- Adobe Media Encoder
- Adobe Creative Cloud
- Video editing
- Motion graphics
- Generative AI
- Adobe AI Tools
- Social Media Editing
- Collaboration Techniques
- Adaptive Editing Styles
- Post-production workflow
- Video compression techniques
- Multi-camera editing
- Video clip sourcing
- Data Asset Management
- Frame.io
- Riverside.fm
- Microsoft Office
- Google Docs

## Experience

**SENIOR VIDEO EDITOR** | 07/2025 - Current

**Freelance - New York, NY**

- Edited video content for diverse clients, enhancing storytelling across multiple platforms and formats.
- Edited raw footage into polished videos for various clients and projects.
- Collaborated with clients to understand their vision and project requirements.
- Utilized industry-standard software to enhance video quality and effects.
- Clients include, **The Barnstorm** (NYC Wedding & Corp Event Band): Social videos for Instagram, TikTok & YouTube, **The Wolverines**: Feature Documentary Pitch Sizzle | **VCCP**: Chrome x McLaren (F1 Racing partnership) | **DNY**: Swisher | **Rugiet** (client-side internal creative studio) | **HunterPark/Seiden**: Geisinger Pitch Win | **Bullish**: Carbone x Good(ish) | **Piggy**: narrative short film

**PODCAST PRODUCER, HOST & EDITOR** | 12/2019 - Current

**The Film With Three Brains - Maplewood, NJ**

- Created, produced, & co-hosted award-winning podcast The Film With Three Brains, engaging diverse audiences and earning critical recognition.
- Published over 200 podcast episodes across major platforms including Spotify and Apple Podcasts.
- Launched and managed YouTube channel for video episodes, expanding podcast reach and enhancing audience engagement across platforms.
- Edited audio files for clarity and quality using industry-standard software.

**SENIOR VIDEO EDITOR** | 04/2024 - 07/2025

**Ogilvy - New York City**

- Edited Dove+Men Care Force One social video featuring influencer Cam Wilder, achieving 8.4 million views on TikTok and 1.6 million views on Instagram, significantly increasing audience reach.

- Edited video footage with color correction, audio mixing, and motion graphics for brands including Google Pixel, KFC, Coca-Cola, Sprite, Dove, IKEA, Powerade, CeraVe, and Kiehl's, enhancing visual storytelling and brand engagement.
- Managed multiple projects simultaneously while meeting tight deadlines.
- Collaborated with clients to understand project vision and requirements.

#### **SENIOR VIDEO EDITOR** | 01/2019 - 04/2024

##### **Great Machine, Deutsch NY - New York City**

- Edited high-quality and polished short form television spots, online videos, social posts and internal sizzles & pitch work.
- Offered creative options at all stages both within and outside the set parameters of a project, pushing each edit creatively to achieve that highest possible quality and results.
- Collaborated with producers and creatives to align videos with project vision, fostering trust and encouraging in-house editing by creative teams.
- Demonstrated high proficiency in utilizing color spaces, including LUTs and grading techniques.
- Monitored industry trends and emerging technologies to incorporate innovative perspectives into video content, enhancing overall quality and engagement.
- Served as mentor to 2 junior staff video editors and 6 - 10 freelance video editors while providing professional guidance.
- Clients include Simple Mills, Dr. Praeger's, Lactaid, Cetaphil, Betway, Spectrum, PNC Bank, Outback Steakhouse, Busch, Michelob, Budweiser, Acuvue, Celestial Seasonings, Alba, DraftKings, Godaddy.com.

#### **SENIOR VIDEO EDITOR** | 08/2014 - 01/2019

##### **Freelance - New York City**

- Provided Senior Video Editing services on a freelance basis to various clients, including: **NBCUniversal Content Innovation Agency**: Walmart | **Deutsch NY**: DraftKings, Outback Steakhouse, Epiduo, Busch, PNC Bank | **Wieden + Kennedy**: ESPN, Spotify, Bud Light, Duracell, Lyft | **Droga5**: Chase, Mattress Firm | **Anomaly**: Brookside, Australia Tourism, Budweiser, Kit Kat | **72 & Sunny**: Seventh Generation | **Saatchi**: Sprint pitch, Spectrum pitch | **The Barbarian Group**: Brisk Iced Tea pitch, Pepsi | **Sibling Rivalry**: Scripps/Food Network pitch | **Avalanche Creative Services**: Bosley Eyebrow Restoration | **Ataboy Studios**: Merrill Gardens | **IMAX Corp**: 2018 Offerings Promo | **VMLY&R**: Xerox | **Dinoto**: Upfronts for ABC.
- Edited video footage to create compelling narratives and engaging content.
- Collaborated with clients to understand project goals and vision.
- Utilized industry-standard software for video editing and post-production tasks.

#### **DIRECTOR OF POST-PRODUCTION & SENIOR VIDEO EDITOR** | 01/2010 - 01/2014

##### **Steelhead, Deutsch, Inc. - New York City**

- Edited pitch videos that helped win both Unilever's Degree global business & Jägermeister.
- Edited over 100 GIFs for TNT's "Mob City Twitter Script" campaign, contributing to 10 prestigious awards including Cannes, Bronze Cyber Lion and Webby Honoree.
- Managed in-house post-production services, ensuring high-quality output and timely delivery.
- Developed bids and executed projects, coordinating freelancers and optimizing department workflows.
- 74% increase in client-billable revenue in 2011, 29% increase in client-billable revenue in 2012, and a 45% increase in client-billable revenue in 2014.

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## **Education**

### **University of Wisconsin - Oshkosh - Oshkosh, WI | Bachelor of Arts**

Radio/TV/Film, Theater, English

- Graduated with 3 majors: Radio/TV/Film, Theater and English. I was an undergrad for 11 semesters (and 3 credits short of an Art Minor). Radio/TV/Film emphasis was Film, English emphasis was Writing and Theater emphasis was Acting. Cast in 1 play in college, Approaching Zanzibar... played 2 different characters, poorly.

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## **ADDITIONAL LINKS**

- <https://www.linkedin.com/in/cohanandersen>
- <https://www.youtube.com/@TheFilmWithThreeBrains>
- <https://www.cohanandersen.com/voice-over>