

# COHAN ANDERSEN

SENIOR VIDEO EDITOR

## CONTACT

### ADDRESS

Maplewood NJ, NYC Area

### PHONE

(917) 617-1767

### EMAIL

cohan@cohanandersen.com

## LINKS

[Senior Video Editor Portfolio](#)

[LinkedIn Profile](#)

[SAG/AFTRA Voiceover Portfolio](#)

[The Film with 3 Brains podcast](#)

[HeiterLand, a self-published alternate history/speculative fiction novel on Amazon](#)

[Aberration Type, a short-lived Film Review Blog](#)

[Generic Gift Shop, novelty eCommerce store I created](#)

## SKILLS

Adobe Creative Cloud

Adobe Premiere Pro

Adobe After Effects

Adobe Audition

Adobe Photoshop

Adobe Media Encoder

Microsoft Office

Data Asset Management

Google Docs

## PROFILE

- Experienced creative Senior Video Editor who feels equally comfortable collaborating with a large creative team or cutting solo for the bulk of a project.
- Extremely fast. Which is a huge asset when deadlines are tight (because when are they not?).
- An avid quoter of 80's movies and host an award-winning film-review podcast called, *The Film with 3 Brains* with 2 of my oldest childhood friends.
- Ardent creator of stuff... even if just building a picnic table from scratch.
- [Senior Video Editor Portfolio](#)
- [LinkedIn Profile](#)

## PROFESSIONAL EXPERIENCE

### Senior Video Editor, Great Machine, Deutsch NY

New York City

Jan 2019 — Present

- Collaborated with producers and creatives to ensure all videos adhered to the project vision and built a foundation of trust resulting in creative teams actually wanting to edit in-house.
- Offer creative options at all stages both within and outside the set parameters of a project, pushing each edit creatively to achieve that highest possible quality and results
- 100% compliance with client-mandated timelines.
- High proficiency with color spaces (LUTs, grading, etc)
- Edit high-quality and polished short form television spots, online videos, social posts and internal sizzles & pitch work
- Consulted on Great Machine shoots at the pre-production stage to ensure all edit materials are to spec.
- Provided final SAG voice-over for 8 spots in a Spectrum Business TV campaign. Read voice-over for most internal sizzle and pitch videos.
- Served as mentor to 2 junior staff video editors and 6 - 10 freelance video editors while providing professional guidance
- Follow industry trends and emerging technologies to infuse fresh perspectives into our video content and increase efficiency and impact
- Expert at sourcing video and audio clips for test rips, pitch videos and case studies
- Clients include *Simple Mills, Cetaphil, Betway, Spectrum, PNC Bank, Outback Steakhouse, Busch, Michelob, Budweiser, Acuvue, Alba, DraftKings, Godaddy.com*

### Senior Video Editor, Freelance

New York City

Aug 2014 — Jan 2019

- Execute Senior Video Editor role on a freelance basis for a wide range of clients including:

Ability to Work in a Team

Ability to Work Under Pressure

Excellent Communication Skills

Highly Organized

Final Cut Pro

## LANGUAGES

---

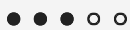
English



Toddler



Baby



(I have two young children)

- **NBCUniversal Content Innovation Agency:** Walmart | **Deutsch NY-** : DraftKings, Outback Steakhouse, Epiduo, Busch, PNC Bank | **Wieden + Kennedy:** ESPN, Spotify, Bud Light, Duracell, Lyft | **Droga5:** Chase, Mattress Firm | **Anomaly:** Brookside, Australia Tourism, Budweiser, Kit Kat | **72 & Sunny:** Seventh Generation | **Saatchi:** Sprint pitch, Spectrum pitch | **The Barbarian Group:** Brisk Iced Tea pitch, Pepsi | **Sibling Rivalry:** Scripps/Food Network pitch | **Avalanche Creative Services:** Bosley Eyebrow Restoration | **Ataboy Studios:** Merrill Gardens | **IMAX Corp:** 2018 Offerings Promo | **VMLY&R:** Xerox | **Dinoto:** Upfronts for ABC

### Director of Post-Production & Senior Video Editor, Steelhead, Deutsch, Inc.

New York City

2010 — 2014

- Autonomously managed and oversaw all in-house post-production services. Created bids, actualized projects, scheduled freelancers, created and implemented all department workflows, oversaw edit suites and stations, vendor acquisition and interaction, and supervised all editorial staff & a Business Manager, while also functioning as Senior Editor.
- Edited pitch videos that helped win both Unilever's Degree global business & Jägermeister.
- Edited over 100 GIFs for TNT's "Mob City Twitter Script" campaign that won approximately 10 awards, including Cannes, Bronze Cyber Lion, Content Placement | Cannes, Shortlist, Innovative Use of Social or Community | AICP Next Award, Social | Webby Awards, Honoree, Social: Entertainment | Shorty Awards, Finalist, Best Twitter Campaign | One Show, Merit, Best Use of Social Network.
- 74% increase in client-billable revenue in 2011
- 29% increase in 2012
- 45% increase in client-billable revenue in 2014

### Production Manager, Senior Video Editor, Steelhead, Deutsch Inc.

New York City

2007 — 2010

- Same responsibilities as Director of Post-Production, but with more oversight
- Edited winning pitch video that helped Deutsch secure PNC Bank as a client
- Edited submission video for the IKEA Washington DC "Embrace Change" OOH campaign that won 1 Gold Clio in the "Innovative Media" category
- Installed additional 3 Edit Suites and the agency-wide upgrade to high definition in 6 conference rooms and 12 offices
- 98% increase in client-billable revenue in 2009

### Editor, Deutsch Inc.

New York City

2000 — 2007

- Responsible for in-house video editing, duplication, compression and DVD authoring for all agency clients.
- Recommended, purchased, installed, maintained & supported all AV equipment agency-wide.
- Created centerpiece biography video for 2-time MVP-winning NBA star, Steve Nash in his bid for partial ownership of the Premier League football team, Tottenham Hotspur FC.

## EDUCATION

---

### Bachelor of Arts, University of Wisconsin - Oshkosh

Oshkosh, WI

Graduated with 3 majors: Radio/TV/Film, Theater and English. I was an undergrad for 11 semesters (and 3 credits short of an Art Minor). Radio/TV/Film emphasis was Film, English emphasis was Writing and Theater emphasis was Acting. Cast in 1 play in college, *Approaching Zanzibar*... played 2 different characters, poorly.